

RESOLUTION **RULES, ELECTIONS & INTERGOVERNMENTAL RELATIONS**

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the U.S. Decennial Census is one of the most important events in the American political process as it determines political representation at all forms of government and distribution of billions of dollars in federal and State funding; and

WHEREAS, according to the Government Accountability Office, the 2020 Decennial Census will cost an estimated \$15.6 billion, for which there is a substantial budgetary shortfall; and

WHEREAS, a lack of funding support would increase the risk of the City experiencing an undercount, which would hinder the City's political representation and funding; and

WHEREAS, on January 20, 2019, Governor Gavin Newsom introduced the 2019-2020 Governor's Budget, which proposes an additional \$50 million for Census activities, bringing the total to \$140.3 million to fund programs in California to improve Census 2020 participation; and

WHEREAS, a majority of this proposed allocation will be distributed to counties who have the highest hard-to-count population, minority population outreach, public private partnerships, and to assist the creation of complete count committees across the State; and

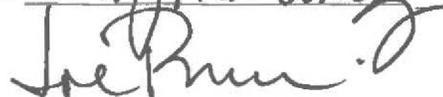
WHEREAS, the Governor's Budget does not include an increase in funding and an assurance of funding support for local outreach and education programs in the City.

NOW, THEREFORE, BE IT RESOLVED, that by adoption of this Resolution, with concurrence of the Mayor, the City of Los Angeles hereby includes in its 2019-2020 State Legislative Program SUPPORT for the additional Census funding proposed in 2019-2020 Governor's Budget, which would allocate an additional \$50 million for Census activities, and SEEK AMENDMENTS that would further increase funding for Census 2020 programs and ensure funding support for local outreach and education programs in the City.

PRESENTED BY:

  
HERB J. WESSON, JR.  
Councilmember, 10<sup>th</sup> District

SECONDED BY:

ORIGINAL

MAR 19 2019

RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the U.S. Decennial Census is one of the most important events in the American political process as it determines political representation at all forms of government and distribution of billions of dollars in federal and State funding; and

WHEREAS, one of the key technical programs heading up to the Census on April 1, 2020, is the Local Update of Census Addresses (LUCA), in which local jurisdictions present updated address data to the Census Bureau for use in the decennial census survey; and

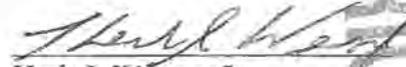
WHEREAS, on May 21, 2018, the Federal Office of Management and Budget released a notice and request for comments on the Appeals Process whereby tribal, state, and local governments participating in the 2020 Census LUCA program may appeal determinations made by the Census Bureau with respect to their suggested changes to the 2020 Census Address List; and

WHEREAS, as proposed the Appeals Process places an extreme burden on the City and other large jurisdictions which have hundreds of thousands of addresses and may need time to challenge any addresses rejected by the Census Bureau;

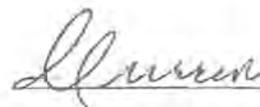
NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2017-18 Federal Legislative Program OPPOSITION to the proposed 2020 Census Local Update of Census Addresses Appeals Process, which would put an undue burden on the City's ability to challenge any addresses rejected by the Census Bureau, UNLESS AMENDED to include a "preponderance of evidence" standard; and

BE IT FURTHER RESOLVED that the Chief Legislative Analyst be instructed to prepare and submit comments to the Office of Management and Budget on behalf of the City.

PRESENTED BY:

  
Herb J. Wesson Jr.  
Councilmember, 10th District

SECONDED BY:



ORIGINAL



arw JUN 22 2018

RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

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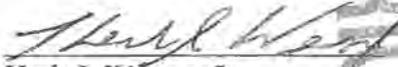
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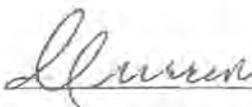
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BE IT FURTHER RESOLVED that the Chief Legislative Analyst be instructed to prepare and submit comments to the Office of Management and Budget on behalf of the City.

PRESENTED BY:

  
Herb J. Wesson Jr.  
Councilmember, 10th District

SECONDED BY:



ORIGINAL



arw JUN 22 2018

# RESOLUTION SUBSTITUTE 22

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the Decennial Census is one of the key functions of the US government and is described in detail in the US Constitution to ensure accurate representation; and

WHEREAS, data collected during the Census is essential for government agencies, private businesses, and research professionals serving the US population and Los Angeles County has been determined to be the "hardest to count" County in the nation; and

WHEREAS, an accurate Census count must involve a coordinated effort by the City, County and community based organizations and include a local targeted field plan and communication strategy; and

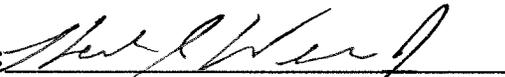
WHEREAS, every one dollar invested in improving response rate returns \$10.51 in federal funding to Los Angeles County, and also affects the City and State's representation in Washington, D.C.; and

WHEREAS, the Governor has proposed funds in his 2018-19 Budget dedicated for a California Complete Count Committee and for community-based outreach programs, and the City is committed to identifying funds to enhance the support of a multi-phased grassroots effort targeting the hardest to count communities; and,

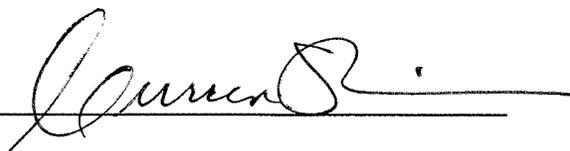
WHEREAS, the City should seek funds from external sources to ensure an accurate population count, which is consistent with the City's previous efforts to assist low-income and immigrant communities.

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2017-2018 State Legislative Program SUPPORT for legislation or administrative action that would contribute more funding towards local government complete count committees and dedicated funding to support community-based non-profit outreach efforts to complete the 2020 Census.

PRESENTED BY:

  
HERB J. WESSON, JR.  
Councilmember, 10th District

SECONDED BY:



APR 24 2018



COUNCIL  
CLERK

# REPORT OF THE CHIEF LEGISLATIVE ANALYST

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DATE: April 17, 2018

TO: Honorable Members of the Rules, Elections, and Intergovernmental Relations Committee

FROM: Sharon M. Tso   
Chief Legislative Analyst

Council File No. 18-0002-S36  
Assignment No. 18-03-0267

SUBJECT: Resolution (Wesson-Price) to SUPPORT Additional State Funding to Local Government Related to Census 2020 Outreach Activities.

CLA RECOMMENDATION: Adopt Resolution (Wesson-Price) to include in the City's 2017-2018 State Legislative Program, SUPPORT for legislation or administrative action that would contribute more funding to local government Complete Count Committees and related census outreach activities.

## SUMMARY

Resolution (Wesson-Price), introduced March 23, 2018, notes that the Decennial Census is one of the key functions of the US government, and is essential for government agencies, private businesses, and research professionals serving the US population. A lack of adequate funding would adversely affect the City's representation in Washington, D.C., and millions of dollars in State and federal funding. The City of Los Angeles has prioritized Census education and outreach for at least 30 years. Efforts in the 1990, 2000, and 2010 censuses sought to ensure that every resident in the City was counted by the Census Bureau. The Resolution notes that the Governor's 2018-2019 budget would allocate funds for a California Complete Count Committee to provide education programs. The Resolution recommends that the City support legislation that would also provide funds for local Complete Count Committees.

## BACKGROUND

The U.S. Census Bureau conducts a census of the nation's population every ten years in order to provide an accurate population count and demographic information of residents of the U.S. The next census will occur on April 1, 2020.

To assist with preparation for the 2020 Census, the 2017-2018 California State Budget allocated \$3 million for 2020 Census outreach planning, as well as \$7 million toward local assistance for the Local Update of Census Address Program (LUCA). The funds for LUCA allowed local governments to review and revise the U.S. Census Bureau's address list for local jurisdiction prior to the 2020 Census. The LUCA Program helps ensure accurate census results by providing all addresses in a jurisdiction, which results in those addresses receiving census information.

A Complete Count Committee is a volunteer committee established by tribal, state, and local governments, and/or community leaders, to increase awareness about the census and motivate

residents in the community to respond. Complete Count Committees are funded through state government, local government, or community-sponsored allocations.

### **California Complete Count Committee**

The 2020 California Complete Count Committee, as appointed by Governor Brown on April 13, 2018, is a statewide panel of community members that will guide California's outreach for the 2020 federal census. The California Complete Count Committee's responsibilities include allocating State funds for the implementation of the Census 2020, developing an action plan identifying targets for outreach, and coordinating activities with local Complete Count Committees throughout the State.

### **Los Angeles Complete Count Committee**

The City of Los Angeles's Complete Count Committee, coordinated by the Office of the Mayor, is working in partnership with the County to conduct a countywide outreach and education campaign. Their outreach strategy includes:

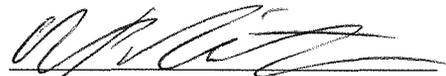
- Establishing Census Action Kiosks in City facilities.
- Establishing a Census Goodwill ambassadors program to inform, educate and mobilize citizens about Census 2020.
- Combining Complete Count Committees with the County to avoid duplication of efforts.
- Developing a countywide communication and marketing plan.
- Utilizing the County of Los Angeles Low Response Mapping Tool to help identify hard-to-count populations.

### **Funding Increase for Local Governments**

The proposed 2018-2019 California State Budget allocates \$40.3 million dollars over the next two years for Census 2020, with \$3 million set aside for all local governments to develop and implement Complete Count Committees. However, the County of Los Angeles testified before the State Senate Budget Committee requesting \$8.7 million be allocated to the County of Los Angeles for countywide outreach, which would include the City of Los Angeles' Complete Count Committee's outreach needs.

### DEPARTMENTS NOTIFIED

Mayor's Office of Budget and Innovation



Alex Whitehead  
Analyst

Attachment: 1. Resolution (Wesson-Price)

**MOTION**

On March 26, 2018, the California Attorney General sued the United States Commerce Department to block the implementation of a new policy to ask respondents to the Census whether or not they are U.S. Citizens.

Such a question might have the effect of chilling participation in the Census by non-citizens and therefore undercount the populations of states like California and many, if not most, neighborhoods in Los Angeles. Many federal funding programs allocate resources to the various states and cities throughout the United States based on population. Asking the question of citizenship is designed not to get an accurate count of the nation's population, but to redirect federal funding away from densely populated areas with greater need towards less-densely populated areas with need that is not as great.

I THEREFORE MOVE that the Council REQUEST that the City Attorney file an amicus curiae brief to support the State of California in its challenge of the U.S. Commerce Department for its new policy to ask respondents to the Federal Census whether they are U.S. Citizens.

*Gi Cedillo*

Presented by: *Paul Kerkorian*  
PAUL KREKORIAN  
Councilmember, 2<sup>nd</sup> District

Seconded by: *Steve J. West*

MAR 27 2018

ORIGINAL

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RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the Decennial Census is one of the key functions of the US government and is described in detail in the US Constitution to ensure an accurate count of the nation's population to ensure fair representation; and

WHEREAS, data collected during the Census is essential for government agencies, private businesses, and research professionals serving the US population; and

WHEREAS, according to the Government Accountability Office (GAO), the 2020 Decennial Census will cost an estimated \$15.6B for which there is a substantial budgetary shortfall; and

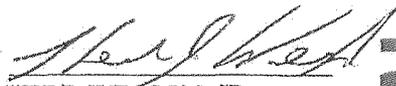
WHEREAS, many of the communities in Los Angeles face socioeconomic and demographic challenges that result in these areas being significantly undercounted in the Census; and

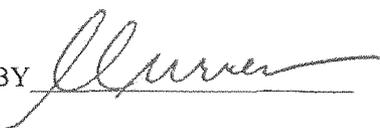
WHEREAS, the lack of adequate funding for the 2020 Decennial Census could have an adverse impact on the Census Bureau's ability to accurately count everyone who resides in the City, affecting the City's representation in Washington, D.C., and millions of dollars in State and federal funding; and

WHEREAS, the Governor has proposed in his 2018-2019 State budget that funds be allocated for a California Complete Count Committee to ensure that all residents in the State learn about the 2020 Census and are counted; and

WHEREAS, the City should receive funds from the State to ensure an accurate population count, which would support the State's efforts to complete an accurate count;

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2017-2018 State Legislative Program SUPPORT for legislation or administrative action that would contribute more funding to local government complete count committees and related census outreach activities.

PRESENTED BY   
HERB WESSON, JR.  
Councilmember, 10th District

SECONDED BY 

ORIGINAL

HF



MAR 23 2018

**REPORT OF THE  
CHIEF LEGISLATIVE ANALYST**

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DATE: March 15, 2018

TO: Honorable Members of the Rules, Elections, Intergovernmental Relations and  
Neighborhoods Committee

FROM: Sharon M. Tso   
Chief Legislative Analyst

Assignment No: 17-12-1153

SUBJECT: State funds available for local governments who participate in Local Update of  
Census Addresses program

**SUMMARY**

The State of California Department of Finance has provided funding for local governments to respond to the U.S. Census Bureau's local Update of Census Addresses (LUCA) program. The City is eligible to apply for \$125,000 to offset costs associated with LUCA. The Bureau of Engineering (BOE) is the City's designated LUCA program office and should be authorized to apply for and receive these funds.

**DISCUSSION**

In November 2017, the California Department of Finance (Finance) released a memorandum titled "Opportunity to Receive State Funds for Local Governments Who Participate in the LUCA Program," which referenced the United States Census Bureau's Local Update of Census Addresses (LUCA) program. The memo notes that LUCA provides local governments an opportunity to review the housing and group quarters mailing addresses used by the Census Bureau to conduct the 2020 Census. Full participation by California cities and counties will identify errors in the Census Bureau's address lists and improve the count of California residents.

The memorandum further states that the 2017-18 Governor's Budget established an incentive fund to encourage cities and counties to participate in the LUCA program and to help mitigate some of the cost of that participation. The amount earmarked for the City of Los Angeles is \$125,000, which is based on the housing activity from April 1, 2010 to January 1, 2017 using estimates from the Demographic Research Unit.

In preparation for the 2020 Census, the Bureau of Engineering (BOE) is responsible for cleaning, preparing, processing, and matching the data required to complete LUCA. Therefore, the \$125K the State has earmarked to incentivize LUCA participation should be provided to BOE to assist with this important task.

Finance is responsible for administering the LUCA incentive fund, which requires a local government to: (1) register to participate in the LUCA program with the U.S. Census Bureau by December 15, 2017; (2) Participate in the LUCA Program and submit required materials

provided to the Census Bureau, which will be distributed to localities in the first quarter of 2018; and (3) request incentive funds from Finance once LUCA instructions have been received from the Census Bureau.

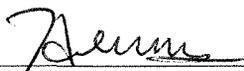
As of January 30, 2018, Los Angeles has completed number (1) above and is waiting to receive the materials from the Census Bureau to complete task number (2).

The City has historically operated a robust LUCA program, using data from a wide range of City databases to ensure that the LUCA address list is complete and accurate. Census data are used to determine the distribution of members of the House of Representatives, as well as draw district boundaries for Federal, State, and local offices. These data are also used to allocate hundreds of millions of Federal, State, and local dollars including transportation and health services. A full and accurate census is essential to ensure that City residents receive fair representation and that the City receive its fair share of funding to operate its programs.

### **RECOMMENDATIONS**

That the City Council:

1. AUTHORIZE the Bureau of Engineering, with the assistance of the Chief Legislative Analyst, to seek a grant in the amount of \$125,000 from the California Department of Finance for the US Census Local Update of Census Addresses and deposit this amount into Bureau of Engineering Fund No.100-78, Account No. 001010 (Salaries General), and to negotiate and execute any documents as may be needed for this purpose.
2. Instruct BOE to prepare any technical changes or additional Controller instructions that may be required to effectuate the intent of the Council action and authorize the Controller to implement said instructions.

  
Henry Flatt  
Analyst

RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the Decennial Census is one of the key functions of the US government and is described in detail in the US Constitution to ensure accurate representation of people of the United States; and

WHEREAS, many of the communities in Los Angeles face socioeconomic and demographic challenges that require targeted outreach plans in order to adequately identify and serve the population; and

WHEREAS, the 2020 Census is the first Census that will be performed primarily electronically, which creates additional barriers for low-income and immigrant communities; and

WHEREAS, the United States Department of Justice has proposed to include a citizenship question on the 2020 Census form, which may dampen participation rates in immigrant communities because of the Trump administration's emphasis on deportation and border security; and

WHEREAS, an accurate Census count is difficult to obtain, and adding additional questions increases the time required to complete the process of being counted and therefore deters participation; and

WHEREAS, the City of Los Angeles has a long-standing history of supporting immigrant communities through inclusive integration policies and programs;

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2017-2018 Federal Legislative Program OPPOSITION to the Department of Justice's proposal to include a citizenship question on the 2020 Census questionnaire.

PRESENTED BY   
HERB J. WESSON, JR.  
Councilmember, 10th District

SECONDED BY 

HF



RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, the Decennial Census is one of the key functions of the US government and is described in detail in the US Constitution to ensure accurate representation; and

WHEREAS, data collected through the Decennial Census is essential for local governments, private businesses, and research professionals serving the US population; and

WHEREAS, according to the Government Accountability Office (GAO), the 2020 Decennial Census will cost an estimated \$15.6B for which there is a substantial budgetary shortfall; and

WHEREAS, HR 4013 (Maloney) would appropriate funding to address this shortfall and put in place oversight measures that require the Secretary of Commerce to submit expenditure plans to the House Appropriations Committee and provide funding for Inspector General Oversight; and

WHEREAS, many of the communities in Los Angeles face socioeconomic and demographic challenges that require targeted outreach plans in order to adequately identify and serve the population; and

WHEREAS, the lack of adequate funding for the 2020 Decennial Census would have an adverse impact on the Census Bureau's ability to conduct an accurate population count that could impact the City's federal funding allocations;

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2017-2018 Federal Legislative Program SUPPORT for HR 4013, which would appropriate funding to address the budgetary shortfall essential to complete the 2020 Decennial Census.

PRESENTED BY   
HERB J. WESSON, JR.  
Councilmember, 10th District

SECONDED BY 

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B18F  
019-MSR

MOTION NUMBER 19

ADOPTED \_\_\_\_\_

NOT ADOPTED \_\_\_\_\_

MOTION

I MOVE that the Budget and Finance Committee report on the Mayor's Proposed Budget for 2018-19 be amended to add a footnote to request the Mayor and City Council to enter into an agreement with a designated non-profit to utilize community-based organizations to assist with the Local Update of Census Addresses (LUCA) and community-based address canvassing program for the 2020 Census and designate \$500,000 for this purpose; request the Mayor and City Council to continue partnerships with non-profits and community based organizations to develop strategies that will leverage resources for a successful 2020 Census; and instruct the City Administrative Office as part of the FY 2018-19 financial status report process and FY 2019-20 Budget process to ensure the City meets its \$2 million commitment.

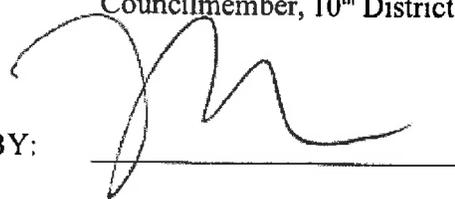
TOTAL CHANGE \$ -0-

Change such other affected totals, subtotals, summaries, scheduled or supporting data as are necessary to conform to modifications hereinabove made.

PRESENTED BY:

  
HERB J. WESSON, JR.  
Councilmember, 10<sup>th</sup> District

SECONDED BY:



# RESOLUTION

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WHEREAS, data collected during the Census is essential for government agencies, private businesses, and research professionals serving the US population and Los Angeles County has been determined to be the “hardest to count” County in the nation; and

WHEREAS, an accurate Census count must involve a coordinated effort by the City, County and community based organizations and include a local targeted field plan and communication strategy; and

WHEREAS, every one dollar invested in improving response rate returns \$10.51 in federal funding to Los Angeles County, and also affects the City and State’s representation in Washington, D.C.; and

WHEREAS, the Governor has proposed funds in his 2018-19 Budget dedicated for a California Complete Count Committee and the City is committed to identifying funds to enhance the support of a multi-phased grassroots effort targeting the hardest to count communities; and

WHEREAS, the City should seek funds from external sources to ensure an accurate population count, which is consistent with the City’s previous efforts to assist low-income and immigrant communities;

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2017-2018 State Legislative Program SUPPORT for legislation or administrative action that would contribute more funding towards local government complete count committees to support community outreach efforts to complete the 2020 Census.

PRESENTED BY \_\_\_\_\_  
HERB J. WESSON, JR.  
Councilmember, 10th District

SECONDED BY \_\_\_\_\_